# epiq



# **Kate Komraus**

Media and Design Manager

Kate Komraus is a media and design manager for Epiq and Epiq Legal Noticing. She is responsible for implementing legal notice ad campaigns for class action, securities, bankruptcy, and similar legal settlements. She plans and manages media campaigns, which consistently exceed clients' expectations.

### **Professional Experience**

Kate has been working in media and advertising since 2008. She works closely with clients and project managers to ensure each ad campaign reaches its target audience. She has assisted in the design of media plans, negotiated media rates and buys, and created legal notices for more than 175 cases. Her case experience includes:

- In re Takata Airbag Products Liability Litigation
- In re Oil Spill by the Rig "Deepwater Horizon" in the Gulf of Mexico on April 20, 2012
- In re Payment Card Interchange Fee and Merchant Discount Antitrust Litigation
- In re Residential Schools Class Action Litigation, Canada
- In re Disposable Contact Lens Antitrust Litigation
- In re JUUL Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation
- In re Midwestern Pet Foods Marketing, Sales Practices and Product Liability Litigation
- Yamagata v. Reckitt Benckiser, LLC (Movefree)

### **Prior Experience**

Prior to joining Hilsoft, Kate spent more than four years working for a direct response advertising agency buying and managing television media for various clients ranging from startups to Fortune 500 companies.

#### Education

Kate holds a Bachelor of Science in advertising management and marketing from Portland State University and a Master of Science in strategic brand communication from University of Illinois Urbana-Champaign.

## **CONTACT INFORMATION**

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#### **OUT OF CURIOSITY**



Sweet or savory? Savory.



Must-have clothing item? Sneakers.



**Coffee or tea?** Coffee.